



GOODTRUST

Smart Estate Planning

Our mission is to democratize estate planning through technology, because everyone deserves to protect their family, assets and legacy.



A MODERN EMPLOYEE BENEFIT

While estate planning has traditionally been reserved for the wealthy, GoodTrust is changing the game by democratizing access to essential tools for protecting your family's future. Our Smart Estate Planning solution is a financial wellness benefit complete with wills, trusts and directives alongside a modern feature that integrates your online life into your estate plan.

WHAT'S INCLUDED

- **All-in-one:** Will, Trust & Directives with unlimited updates.
- **Attorney Approved:** Approved across all 50 states and monitored regularly by the legal advisory board.
- **Family Plan Included:** Up to four adult family members can create their own plan.
- **Smart Digital Vault:** Easily secure, organize and pass on digital assets.
- **More than Access:** A complete, end-to-end estate plan to promote financial wellness.

A GAP IN FINANCIAL WELLNESS

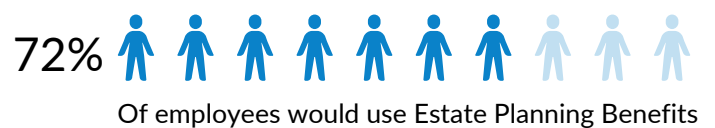
With 67% of people lacking an estate plan, there's a significant gap in financial wellness. Without estate planning, courts decide the fate of employees' children, assets, and legacy, often leading to undesired outcomes. This presents a valuable opportunity for companies to offer a benefit that protects employees' families.

HOW TO GET STARTED

GoodTrust is designed for easy access and requires no integration. Simply enroll your employer group and deliver a unique link to each employee to provide access to the benefit. It's a seamless and hassle-free experience for everyone involved.

PRICING MADE SIMPLE





Our flexible pricing model includes a competitive Per-Employee-Per-Month (PEPM) rate, tailored to fit the size and needs of any organization as well as enterprise pricing options. This rolling benefit can be employer-sponsored, or voluntary.



THE GOODTRUST DIFFERENCE


While others provide access to attorney networks for taxes, real estate, and divorce, among other services, we focus exclusively on smart estate planning that requires no attorneys or legal fees.


With 600,000 members and over 60,000 completed estate plans, your clients and their families benefit from our proven comprehensive estate planning services—wills, trusts, directives, and digital asset management—ensuring a complete, affordable, and accessible estate plan for all. This specialization allows us to deliver a comprehensive and efficient estate plan that can be completed from any device, anywhere, saving employees both time and money.

ALL OF THE FOLLOWING IS INCLUDED IN EVERY GOODTRUST PLAN AT ONE LOW PRICE	 GoodTrust	 MetLife Legal	 Arag Legal	 Law Firm
WILL-BASED ESTATE PLAN	✓	✓	✓	\$500+
TRUST-BASED ESTATE PLAN	✓	✗	✓	\$1000+
FAMILY PLAN (4)	✓	✗	✗	✗
SMART DIGITAL VAULT	✓	✗	✗	✗
POA + DIRECTIVES	✓	✗	✗	✗
NO LAWYER NECESSARY	✓	✗	✗	✗
COMPLETE ESTATE PLANNING SOLUTION	✓	✗	✗	✗
ROLLING BENEFIT	✓	✗	✗	✗
UNLIMITED UPDATES	✓	✗	✗	✗

Let's Work Together!

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SCAN QR CODE
FOR A FREE TRIAL

